

Krishi Bhawan, New Delhi
Dated the 13th October, 2023

**Stock disclosure by Traders/Wholesalers, Retailers, Big Chain Retailers,
Processors of Sugar**

Whereas, Directorate of Sugar and Vegetable Oils, Department of Food and Public Distribution, Ministry of Consumer Affairs, Food and Public Distribution, in exercise of powers conferred under Section 3 of the Essential Commodities Act, 1955 (10 of 1955) read with clause 4 and 5 of the Sugar (Control) Order, 1966, directed Traders/Wholesaler, Retailer, Big Chain Retailer, Processors of Sugar to update their stock position on the portal (<https://esugar.nic.in/ssmp/sp.html>) of Department of Food and PD on every Monday, vide this Directorate's Order dated 23.09.2023.

2. Whereas, it has been observed that many of these legal entities dealing with sugar trade/storage have still not registered themselves on the Sugar Stock Management System. Various instances have been reported to the Directorate of Sugar and Vegetable Oils where many of these legal entities are having possession of substantial quantity of unreported sugar stock and there are cases where they are not updating their stock on regular basis. This not only violates the regulatory framework in place but also disrupts the overall sugar market equilibrium, which can have adverse consequences for both the industry and consumers.

3. Therefore, it is hereby directed that:

- a. **Immediate Registration:** All legal entities involved in the sugar industry, including Traders/Wholesalers, Retailers, Big Chain Retailers, and Processors of Sugar, must immediately register themselves on the Sugar Stock Management System if they have not already done so.
- b. **Regular Stock Updates:** Registered entities are required to update their stock positions on the portal every Monday. This weekly update is essential for maintaining an accurate record of sugar stock levels.
- c. **Compliance:** All the legal entities shall comply to the direction on immediate basis, failure to register and update stock positions as directed may result in penalties and sanctions if any stock found during inspection.

4. **The above compliance must be ensured by 17.10.2023.** It may be noted that **this may be treated as LAST OPPORTUNITY** and strict action under the Essential Commodities Act 1955 will be taken against the responsible entities for violation of the above mentioned instructions.



(Sangeet)

Director (Sugar)

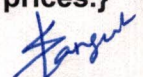
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To,

CEO/MD/Partners/Owners of All Firms dealing with sugar as Trader/Wholesaler, Retailer, Big Chain Retailer, Processors of Sugar

Copy to:

1. Principal Secretary/Secretary (Food) of State Governments **{with request to monitor prices and stock of sugar on regular basis with the objective to make the sugar available to the consumers in your State/UT at affordable prices.}**
2. State Cane Commissioners



(Sangeet)

Director (Sugar)

Ph-011-23383760