



Branding

360° Engagement

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AgriMandi.live Research Report



- ▲ ₹7,80,000 per year
- ▲ Sugar Price Risk, Ethanol Global Imports And Grain Based ENA / RS Consulting



About ChiniMandi



Web



Play Store



App Store

News Platforms



Google News



Daily Hunt News



Just Dial News



Jio News

Voice & Podcast



Aawaz.com Podcast



Amazon Alexa



Spotify

Other Mediums



Quora



Medium

Social Media



ChiniMandiOfficial



ChiniMandi



ChiniMandi.com



chinimandi



chinimandi

ChiniMandi is positioned as **“India’s Largest News & Info Portal for the Sugar Industry”** while we remain to be a tech company at core.

5 million users with a presence in 212 countries

The portal has published more than 60,000 articles on the sugar and ethanol industry in English, Hindi, Marathi & Gujarati.

Advertising Opportunities on ChiniMandi



Promotional Article

Top 4 News Section

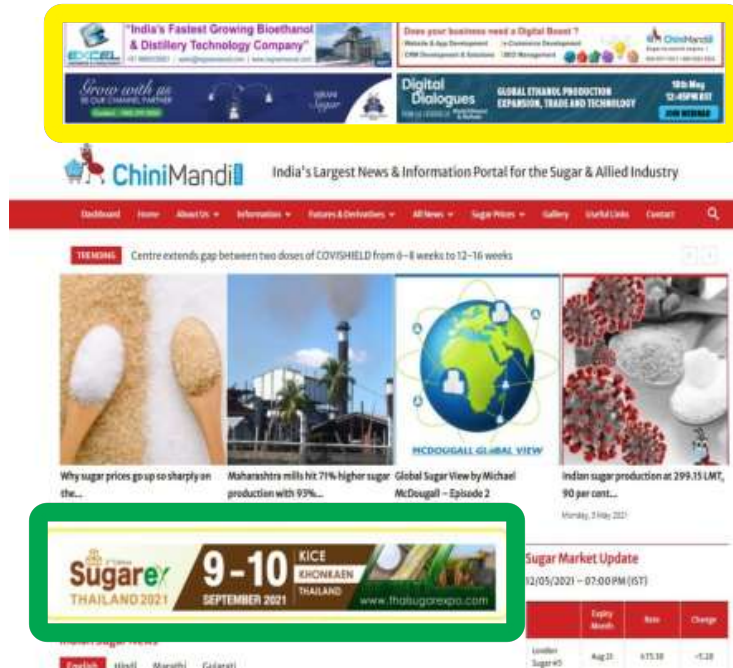
Relevant Category

Must Read Articles

Promotional Article

- ▲ ₹ 25,000 per article
- ▲ Content to be provided by client
- ▲ The article will be featured in :
 - 1) Relevant Category
 - 2) Top 4 News Section
 - 3) Must Read Articles

Advertising Opportunities on ChiniMandi



Web Banner on News Site

- There are various banners on the News Site
- Link to the site
<https://www.chinimandi.com/>
- Header Banner (marked in Yellow)
₹50,000 per month
- Home Page Banner (marked in green)
₹35,000 per month



Advertising Opportunities on ChiniMandi



Home > Insights > Market Report > Why sugar prices go up so sharply on the futures market in NY

Why sugar prices go up so sharply on the futures market in NY Explained by Director, Archer Consulting

By Shikhaanay Rai • Tuesday, 11 May 2021



ICE Raw sugar futures were higher on Tuesday. At the time of writing this update New York Sugar front month contract is trading at 17.93/lb with an appreciation of 0.48 points (+2.74%) whereas London White Sugar front month contract is trading at \$474.90/tn with an appreciation of \$11.80 (+2.53%).

On being asked why does sugar prices go up so sharply on the futures market in NY?

Mr. Arnaldo Luiz Correa – Risk Management Consultant & Director, at Archer Consulting explained, "This has been one of the most frequently asked questions in the last few weeks. Consensus has it that the market goes up because of the drought.

The sugarcane crop failure we hear so much about varies depending on the source you go to for information. There are different kinds: from 5% to 30% reduction in sugarcane production in the Center-South, in comparison to the volume produced last year. We are talking about estimates ranging from 575 to 520 million tons of sugarcane.

which looks for protection on the commodities markets, the expected post-pandemic world consumption boom and the spectacular growth in Chinese and Indian GDP, even if this increase is on smaller foundations. Does this analysis make sense?

He commented, "Time will tell, for sure. Well! The fact is that the sugar futures market goes up because of a more trivial reason: The hedgers (mills) are the ones who could provide more liquidity

Recent Posts

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Surech Parikh • Wednesday, 12 May 2021

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Why sugar prices go up so sharply on the futures market in NY Explained...

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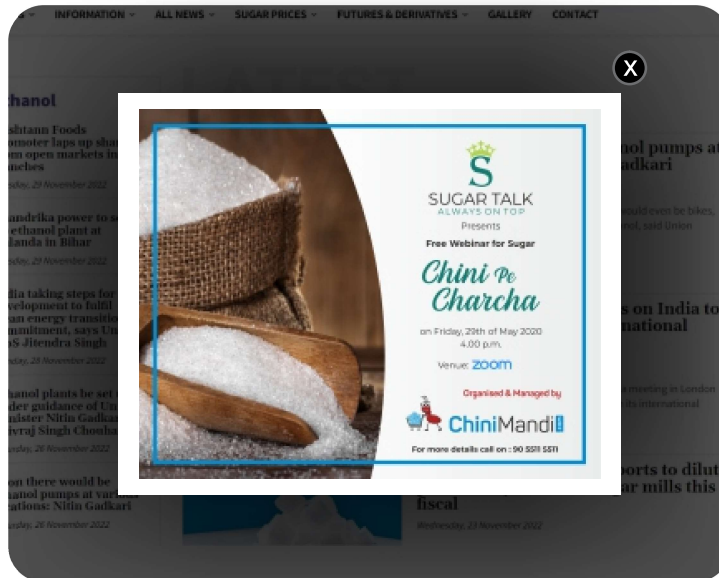
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Web Banner between every Article

- ▲ The banner will be positioned between every article published.
- ▲ Approx. 1,000 new articles per month and existing 60,000+ articles on the site.
- ▲ ₹55,000 per month

Advertising Opportunities on ChiniMandi



Pop up before News Site opens

- ▲ The Pop-up block will be positioned on the News Site.
- ▲ Every time the site is opened the pop-up block will appear.
- ▲ ₹ 1,00,000 per month

WhatsApp & E-mail Marketing



▲ ₹ 15,000 per campaign for Email Marketing to Sugar industry emails (Total reach - 11,000 E-mails)



▲ ₹ 25,000 per campaign for WhatsApp Marketing to Sugar industry contacts (Total reach - 50,000 WhatsApp Numbers)



Branding on Market Update and Weekly Bulletin



▲ ₹ 25,000 per month for branding on **weekly news bulletin**.

MarketUpdate by Vizzie

ChiniMandi
Sugar ka search engine..!

02:00 PM 12-05-2023

Symbol	Expiry	Rate	Change
London Sugar #5	Aug. 2023	\$ 730.80	+5.50
US Sugar #11	July. 2023	\$ 26.19	+0.17
WTI Crude	May. 2023	\$ 70.67	-0.20
Gold	Jun. 2023	₹ 60729	-163.00
Silver	July. 2023	₹ 73068	-740.00
USD/INR	NA	\$ 4.9308	+0.0013
USD/INR	NA	₹ 82.184	+0.044
Sensex	NA	62012.60	+108.08
Nifty 50	NA	18332.30	+35.30

▲ ₹ 30,000 per month for branding on ChiniMandi **Market Update** by Vizzie.



Thank You!

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