₹7,80,000 per year

Sugar Price Risk, Ethanol Global Imports And Grain Based ENA / RS Consulting
ChiniMandi is positioned as “India’s Largest News & Info Portal for the Sugar Industry” while we remain to be a tech company at core.

5.2 million users with a presence in 212 countries

The portal has published more than 65,000 articles on the sugar and ethanol industry in English, Hindi, Marathi & Gujarati.
Advertising Opportunities on ChiniMandi

Promotional Article

- ₹ 25,000 per article
- Content to be provided by client
- The article will be featured in:
  1) Relevant Category
  2) Top 4 News Section
  3) Must Read Articles
Advertising Opportunities on ChiniMandi

Web Banner on News Site

- There are various banners on the News Site
- Link to the site: https://www.chinimandi.com/
- Header Banner (marked in Yellow): ₹50,000 per month
- Home Page Banner (marked in green): ₹35,000 per month
Advertising Opportunities on ChiniMandi

Web Banner between every Article

The banner will be positioned between every article published.

Approx. 1,000 new articles per month and existing 65,000+ articles on the site.

₹55,000 per month
Advertising Opportunities on ChiniMandi

Pop up before News Site opens

- The Pop-up block will be positioned on the News Site.
- Every time the site is opened the pop-up block will appear.
- ₹1,00,000 per month
WhatsApp & E-mail Marketing

 ₹ 15,000 per campaign for Email Marketing to Sugar industry emails (Total reach - 16,000 E-mails)

 ₹ 25,000 per campaign for WhatsApp Marketing to Sugar industry contacts (Total reach - 50,000 WhatsApp Numbers)
₹ 30,000 per month for branding on ChiniMandi Market Update by Vizzie.

₹ 25,000 per month for branding on Weekly News Bulletin.