



Branding

360° Engagement



- ▲ ₹7,80,000 per year
- ▲ Sugar Price Risk, Ethanol Global Imports And Grain Based ENA / RS Consulting



About ChiniMandi



Web



Play Store



App Store

News Platforms



Google News



Daily Hunt News



Just Dial News



Jio News

Voice & Podcast



Aawaz.com Podcast



Amazon Alexa



Spotify

Other Mediums



Quora



Medium

Social Media



ChiniMandOfficial



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ChiniMandi.com



chinimandi



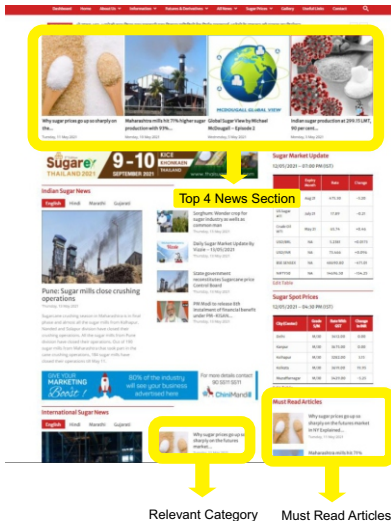
chinimandi

ChiniMandi is positioned as **“India’s Largest News & Info Portal for the Sugar Industry”** while we remain to be a tech company at core.

5.2 million users with a presence in 212 countries

The portal has published more than 65,000 articles on the sugar and ethanol industry in English, Hindi, Marathi & Gujarati.

Advertising Opportunities on ChiniMandi



The screenshot shows the ChiniMandi website interface. A yellow box highlights the top navigation bar and the main content area. Below this, a yellow box highlights the 'Top 4 News Section'. At the bottom, two yellow boxes highlight specific articles: 'Why sugar prices go up or down on the futures market...' and 'Maharashtra mills hit 71% higher sugar production with 97%...'. Arrows point from these boxes to the labels 'Relevant Category' and 'Must Read Articles' respectively.

Top 4 News Section

Relevant Category


Must Read Articles

Promotional Article

- ₹ 25,000 per article
- Content to be provided by client
- The article will be featured in :

- 1) Relevant Category
- 2) Top 4 News Section
- 3) Must Read Articles

Advertising Opportunities on ChiniMandi



The screenshot shows the ChiniMandi website interface. At the top, there are several banners: a purple one for 'Asia's Fastest Growing Ethanol & Distillery Technology Company', a yellow one for 'AgriMandi.live', and a green one for 'eBuySugar'. Below these is the ChiniMandi logo and tagline 'India's Largest News & Information Portal for the Sugar & Allied Industry'. The main content area features a 'TRENDING' section with four articles: 'Centre extends gap between two doses of COVISHIELD from 6-8 weeks to 12-16 weeks', 'Why sugar prices go up so sharply on the...', 'Maharashtra mills hit 71% higher sugar production with 93%...', and 'Global Sugar View by Michael McDougall - Episode 2'. There is also a 'SUGAR MARKET UPDATE' table showing prices for London Sugar #5.

	Entry Month	Rate	Change
London Sugar #5	Aug 21	615.00	+6.20

Web Banner on News Site

- There are various banners on the News Site
- Link to the site <https://www.chinimandi.com/>
- Header Banner (marked in Yellow) ₹50,000 per month
- Home Page Banner (marked in green) ₹35,000 per month

Advertising Opportunities on ChiniMandi



Home > English > Indian Sugar News > Why sugar prices go up so sharply on the futures market in...

Why sugar prices go up so sharply on the futures market in NY Explained by Director, Archer Consulting

By Shikanyee Rai - Tuesday, 11 May 2021



Representational image

ICE Raw sugar futures were higher on Tuesday. At the time of writing this update New York Sugar front month contract is trading at 17.93/lb with an appreciation of 0.48 points (+2.74%) whereas London White Sugar front month contract is trading at \$474.90/tn with an appreciation of \$11.80 (+2.53%)

On being asked why does sugar prices go up so sharply on the futures market in NY?

Mr. Arnaldo Luiz Correa - Risk Management Consultant & Director, at Archer Consulting explained, "This has been one of the most frequently asked questions in the last few weeks. Consensus has it that the market goes up because of the drought.

The sugarcane crop failure we hear so much about varies depending on the source you go to for information. There are different kinds: from 5% to 30% reduction in sugarcane production in the Center-South, in comparison to the volume produced last year. We are talking about estimates (sugarcane from 3.1% to 3.2% million tons of sugarcane area).



There is also sugar arguing that, the over consumption driven by increasing, with the pandemic wave which looks for protection on the commodities markets, the expected post-pandemic world consumption boom and the spectacular growth in Chinese and Indian GDP, even if this increase is on smaller foundations. Does this analysis make sense?

He commented, "Time will tell, for sure. Well! The fact is that the sugar futures market goes up because of a more trivial reason: The hedgers (mills) are the ones who could provide more liquidity

Recent Posts

ପ୍ରତିଷ୍ଠା-ପ୍ରମାଣ ସମୟ ୩୫ କୋଟିରୁ ଅଧିକ
ଶିଳ୍ପ ୧୦୦-୧୫୦ କୋଟିରୁ ଅଧିକ

Scratch Patch - Wednesday, 12 May 2021

Why sugar prices go up so sharply on the futures market in NY Explained...

Shikanyee Rai - Tuesday, 11 May 2021

ପ୍ରତିଷ୍ଠା ସ୍ୱାଦ ମିଳିତ ପ୍ରମାଣ ସମୟ ୩୫

Scratch Patch - Saturday, 8 May 2021

RBI's Rs 50,000 crore liquidity facility can increase hospital bed capacity by 20 pct...

ChinMandi - Friday, 7 May 2021

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Royal Shah - Friday, 7 May 2021



Trending



Why sugar prices go up so sharply on the futures market in NY Explained...

Tuesday, 11 May 2021



Maharashtra mills hit 71% higher sugar production with 93% FBP paid off

Monday, 10 May 2021

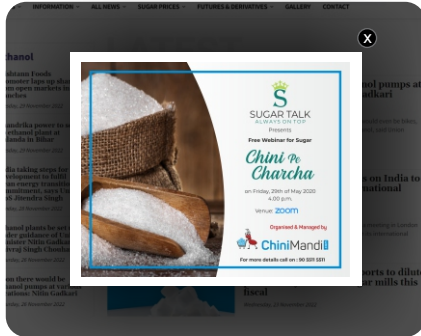


Global Sugar View by Michael McDougall - Episode 2

Web Banner between every Article

- The banner will be positioned between every article published.
- Approx. 1,000 new articles per month and existing 65,000+ articles on the site.
- ₹55,000 per month

Advertising Opportunities on ChiniMandi



Pop up before News Site opens

- ▲ The Pop-up block will be positioned on the News Site.
- ▲ Every time the site is opened the pop-up block will appear.
- ▲ ₹ 1,00,000 per month

WhatsApp & E-mail Marketing



▲ ₹ 15,000 per campaign for Email Marketing to Sugar industry emails (Total reach - 16,000 E-mails)



▲ ₹ 25,000 per campaign for WhatsApp Marketing to Sugar industry contacts (Total reach - 50,000 WhatsApp Numbers)

Branding on Market Update and Weekly Bulletin



Govt. raises 22 LMT monthly sugar quota for domestic sale in January 2023

In a notification issued on 30th day of December 2022, the food ministry has allocated 22 LMT monthly sugar quota for January 2023 to 558 mills which is 0.5 LMT lesser than the quantity allocated sugar quota in January 2022 (215 LMT).

[Read More](#)

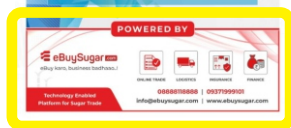
Ethanol unit to come up in Mysugar factory next year: Karnataka CM Bommal

₹ 25,000 per month for branding on **Weekly News Bulletin**.



Symbol	Expiry	Rate	Change
London Sugar #5	Aug. 2023	\$ 710.80	+5.50
US Sugar #11	July. 2023	\$ 26.19	+0.17
WTI Crude	May. 2023	\$ 70.67	-0.20
Gold	Jun. 2023	₹ 60729	-163.00
Silver	July. 2023	₹ 73068	-740.00
USD/BRL	NA	\$ 4.9308	+0.0018
USD/INR	NA	₹ 82.184	+0.044
Sensex	NA	62012.60	+108.08
Nifty 50	NA	18332.30	+35.30

₹ 30,000 per month for branding on ChiniMandi **Market Update** by Vizzie.



Thank You!

Uppal Shah

Founder & CEO

8888 11 8888

uppal@chinimandi.com

Hemant J. Shah

Co-Founder & Dy. CEO

8888 99 8888

hemant@chinimandi.com

Pravin Patil

Dy. CTO

9619 85 8713

pravin@chinimandi.com

ChiniMandi.com