



Presents



Organised by

ChiniMandi.com



SUGAR, ETHANOL & BIOENERGY INDIA CONFERENCE - 2025

explore • innovate • sustain

India's Biggest Conference & Awards
for Sugar & Allied Industry

JAN 30th & 31st 2025



Event Profile

About ChiniMandi



ChiniMandi.com

Revolutionising sugar industry connectivity through cutting-edge information dissemination

In the dynamic and competitive realm of technology, the swift delivery of information stands as a key factor in seizing opportunities. At the forefront of this movement is ChiniMandi, the premier news, views, and networking platform exclusively dedicated to the sugar, ethanol, and allied industries.

ChiniMandi is not just a platform; it's a catalyst, unifying India's sugar & allied industry through technology-driven information dissemination.

This portal has redefined how news and information flow within the industry. Addressing the crucial need for a consolidated source, ChiniMandi strives to seamlessly connect stakeholders across the entire value chain.

Beyond being a News & Information Portal, ChiniMandi assumes the role of a vital voice, delivering precise and localised information to industry stakeholders.

As we propel into a future dominated by advanced technologies, ChiniMandi proudly boasts a robust virtual presence, engaging with over 6.3 million users across 212 countries. The team at ChiniMandi takes immense pride in nurturing robust connections within the sugar industry and its allied sectors, ensuring a streamlined flow of essential information.

In this era of rapid evolution, ChiniMandi stands as a beacon, uniting stakeholders and fostering a more informed and connected industry landscape.



**6.3 Million
Happy Users**



**70,000+
Articles**



**Presence in
212 Countries**



**Four
Languages**



**Partnered for 80+
Prominent Events**



**Brand Trust
100%**



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Introduction of SEIC

ChiniMandi's Sugar, Ethanol & Bioenergy India Conference (SEIC) has evolved into an iconic event, cementing its status as India's premier conference exclusively dedicated to Sugar, Ethanol and Allied industries. SEIC is a convergence of industry leaders, disruptors, and visionaries shaping the agenda and ideas for the future of Sugar and Ethanol and Allied industries.

Instituted in 2022, the 1st Edition of SEIC was held in Mumbai, and the 2nd edition of the Conference was held in 2023 in the National Capital. Ever since then, the Conference has become a focal point for business networking domestically and internationally, bringing influential stakeholders, policymakers, sugar industry leaders, OMCs, suppliers, consumers, traders, brokers and farmers.

The 3rd Edition of SEIC, held on February 1st and 2nd 2024, at Hotel Andaz by Hyatt in Aerocity, New Delhi, marked a significant milestone. With 600+ participants from around the globe, the conference showcased a dynamic lineup of speakers and thought leaders, emphasising quality discussions over quantity. And launched first edition SEIA Awards, Oscars of Sugar and Ethanol industry held along with the Conference which encouraged the entire sugar & allied industry.

The key topics explored at SEIC 2024:

- Sweet Perspective: Navigating Dynamics in the Global Sugar Market
- Investing in the Future of Ethanol & Sugar
- Sustainable Synergy: Value Maximization in the Sugar & Ethanol Industry
- Outlook on Indian Sugarcane Crop: 2024 and Beyond
- Forecast Export or Import 2025: Domestic Stocks Scenario (Has India Broken Cyclicity?)
- Chini: Tezi... yaa Mandi...? Exploring Dynamics and Trends in Domestic Sugar Trade (Bullish or Bearish)
- Can India Achieve 20% Ethanol Blending Target by 2025: Challenges & Opportunities

Outcome of Previous Editions:

- Better networking opportunities
- Direct engagement in marketing activities
- More strategic decision making
- Detailed insights into the latest trends
- Stimulating a better future for the industry
- Passageway for increased investments in the sector
- Active engagement towards innovativeness
- Strengthened sector for like-minded decision making for exports, ethanol blending program etc.

SEIC has truly set the stage for an unparalleled exchange of knowledge, ideas, and opportunities, leaving an indelible mark on the landscape of Sugar and Ethanol conferences.





About SEIC 2025

Recognising the resounding triumph of the Sugar & Ethanol India Conference 2024 in New Delhi, I extend heartfelt gratitude to our esteemed Sponsors, Associate Partners, Speakers, Delegates, and well-wishers for their unwavering support and cooperation.

I am thrilled to announce the much-anticipated 4th edition of the Sugar, Ethanol & Bioenergy India Conference, scheduled for January 30th & 31st 2025 in New Delhi, India.

I extend a cordial invitation to all industry stakeholders to join and actively participate in this upcoming networking and knowledge-sharing event. The conference promises to be a global gathering where we will delve into current scenarios, discuss the latest advancements, and chart the way forward to building a stronger and more sustainable sugar ecosystem.

The success of the previous editions has been exceptional and a testament to the Conference's uniqueness and excellent value for money.

At SEIC 2025, we assure you numerous opportunities to engage with industry experts and stalwarts, fostering discussions on expansion and evolution to meet the industry's dynamic needs.

I once again extend a warm invitation to participate in the Sugar, Ethanol & Bioenergy India Conference 2025. This prospectus outlines the diverse opportunities available during the Conference, promising a platform for meaningful discussions, knowledge exchange, and collaborative growth.

Your presence will undoubtedly contribute to the success of yet another ground-breaking event.

See you in New Delhi in 2025!

Thanking you,
Regards,

Uppal Shah

Founder & CEO | ChiniMandi



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National Federation
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Sugar Factories, India



STAI - The Sugar
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Council
U.S.A.



UP
Sugar Mills
Association



WISMA
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Mills Association



UDOP
National Union of
Bioenergy, Brazil



IFFCO
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Co-operatives



CCI
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India



Grain Ethanol
Manufacturers
Association



Glimpses 2022 - 2023 - 2024



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About SEIC 2025

Greetings!

Firstly, I would like to thank our Associate Partners, Sponsors, Delegates and all our well wishers for the support towards Sugar & Ethanol India Conference 2024 (SEIC-2024) in New Delhi.

On behalf of ChiniMandi, I am glad to announce that we are coming back with the 4th Edition of Sugar, Ethanol & Bioenergy India Conference in January 2025 in New Delhi, India, as per below details-

Date: 30th & 31st January, 2025

Venue: New Delhi

I cordially invite all the industry stakeholders to come and participate in this networking and knowledge sharing event. This conference will be a gathering for people from around the world while we present, tune in to and talk about the current scenarios, latest advancements and way forward to building a stronger and more sustainable sugar ecosystem.

We are proud to share that the previous editions gave us valuable feedback that inclined towards agreeing that the conference has been one of its kind till date and held good value for money. The conference has met the expectations of delegates and they would recommend the conference to industry colleagues to attend the conference again in future. And we promise that, at SEIC 2025, you shall continue to have many opportunities to discuss with industry experts and stalwarts how to expand and evolve constantly striving to meet the industry's needs.

I once again invite you to participate in the Sugar, Ethanol & Bioenergy India Conference (SEIC) 2025. This prospectus outlines the various opportunities available during the conference.

For any further details please contact Team ChiniMandi on info@chinimandi.com | 9075999101

Thanking you,

Regards,

Uppal Shah

Founder & CEO | ChiniMandi



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Conference Overview



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Session Highlights :

- Development of the Sugar Industry in India
- Weather Trends in 2025
- Indian Sugar Season 2024/25 and Trends for 2025
- Indian Sugar Export and Prospects
- Global Sugar Market Dynamics
- Price Outlook Session
- Ethanol: Current Scenario & Perspective for next 5 years
- Technology Advancements in the Sugar Industry
- Making the industry sweeter than sugar : Product Diversification as an Energy Hub of the Nation
- Future of the Sugar Industry



Delegates Profile :

- Sugar Millers
- Distillery Owners
- Traders
- Exporters
- Corporates
- Suppliers
- Institutional Buyers
- Collateral & C&F Agents
- Agritech Companies
- Logistics and Ports
- Research Houses
- Knowledge Seekers



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Delegate Fees



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Delegate Pass ₹ 27,000

Includes Conference Pass + Meals
(without accommodation)

Book your seats now

On Call Booking: 9075 999 101 | 9765 999 101

Online Booking: <https://bit.ly/seic2025>

**Nothing is more expensive
than a missed opportunity..!**







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SPONSORSHIP Opportunities



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Category	Amount
Presenting Sponsor	
Title Sponsor	
Powered By Sponsor	
Co-Powered By Sponsor	
Exclusive Partner Category	₹ 8,50,000
Platinum Sponsor	₹ 7,00,000
Gold Sponsor	₹ 5,00,000
Silver Sponsor	₹ 3,00,000

Benefits



Generate
Sales Leads



Enhance Positioning
of your Company



Unveil New
Services



Penetrate New
Markets



Enhance Customer
Loyalty



Foster New
Business Partnerships



* GST Applicable

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SPONSORSHIP Deliverables



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Element	Presenting	Title	Powered By	Co Powered By
Pre Event				
Logo on Event Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	✓	✓	✓
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	✓	✓	✓

On Event				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	✓	✓	✓
Logo on Event Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	✓	✓	✓
Company Brochure in Delegate Kit	✓	✓	✓	✓
Complimentary Delegate Passes with Accommodation	16 Passes 8 Rooms	14 Passes 6 Rooms	10 Passes 5 Rooms	8 Passes 4 Rooms
Senior representative from company for inaugural ceremony	✓	✓	✓	✓
AV Slot	✓	✓	✓	✓
Repeated logo flash & company mention by emcee	✓	✓	✓	✓
Logo on Appreciation Memento / Certificates	✓	✓	✓	✓

Post Event				
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓
Logo on Post Event Video	✓	✓	✓	✓
Logo on Event Glimpses Social Media Post	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Promotional Article	✓	✓	X	X
Interview on ChiniMandi	✓	✓	X	X



*SO refers to Single Occupancy *DO refers to Double Occupancy

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SPONSORSHIP Deliverables



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Element	Exclusive	Platinum	Gold	Silver
Pre Event				
Logo on Event Website Includes hyperlink to Sponsor's Website	✓	✓	✓	✓
Logo on Social Media Promotional Creatives	✓	X	X	X
Logo on WhatsApp Marketing Creatives	✓	✓	✓	✓
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Company / Brand Mention in Promotional Articles on ChiniMandi News	✓	✓	✓	✓
Logo on Conference Invitation	✓	X	X	X

On Event				
Logo on Venue Branding	✓	✓	✓	✓
Logo on Stage Backdrop	✓	X	X	X
Logo on Event Agenda	✓	✓	✓	✓
Logo on Delegate ID Card	✓	X	X	X
Company Brochure in Delegate Kit	✓	✓	X	X
Complimentary Delegate Passes with Accommodation	8 Passes 4 Rooms	6 Passes 3 Rooms	4 Passes 2 Rooms	2 Passes 1 Rooms
Senior representative from company for inaugural ceremony	X	X	X	X
AV Slot	X	X	X	X
Repeated logo flash & company mention by emcee	X	X	X	X
Logo on Appreciation Memento / Certificates	X	X	X	X

Post Event				
Logo on News Coverage on ChiniMandi	✓	✓	✓	✓
Logo on Post Event Video	✓	X	X	X
Logo on Event Glimpses Social Media Post	✓	X	X	X
Email Direct Marketing (EDM) Blast	✓	✓	✓	✓
Promotional Article	X	X	X	X
Interview on ChiniMandi	X	X	X	X



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Our Presence



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Play Store



App Store

News Platforms



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Daily Hunt News



Just Dial News



Jio News

Voice & Podcast



Aawaz.com Podcast



Amazon Alexa



Spotify

Other Mediums



Quora



Medium

Social Media



ChiniMandi



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We are omni present



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SEIC Conference Attendees



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Balrampur
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Private Limited



Bio Global
Solution Co. Ltd.



MEIR Commodities
India Pvt. Ltd.



Britannia Industries
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CAN group of
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Covrig
Analytics



D. Swayam
Sugar House



Parle Products
Pvt. Ltd.



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Organics Ltd.



Dharashiv Sakhar
Karkhana Ltd.



Durga Sugar



E.I.D. - Parry (India)
Limited



eBuySugar.com



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Ltd.



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F2I Nutrition and Health
Private Limited



Gautam Sugar
Trading Company



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Hutatma Kisan Ahir
S S K Ltd.



Jagdamba Engineers
& Consultancy



SBS Water and Infra
Projects Pvt Ltd



Jaywant Sugars
Ltd. (JSL)



Jio-bp



JSW Jaigarh
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K.S.Commodities
Pvt. Ltd.



KBK Chem -
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Shripati Sugars and
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Marex



Mondelez International
(CSBS)



Mansarovar
Trade Link



Mcdonald Pelz Global
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Mawana Sugars
Limited



Tata International
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KPMG



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Company



Mahindra &
Mahindra Ltd.



IGrain India



Jaaji Software
Technologies Pvt Ltd.



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Nayara Energy
Limited



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Transport



DCM Shriram Ltd.



AB InBev India
Pvt. Ltd.



Pioneer Chem
Solutions



Raj Process Equipments
And Systems Pvt. Ltd.



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Biorefineries Pvt Ltd.



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Pvt. Ltd.



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Distilleries Pvt. Ltd.



S&P Global



Sadashivrao Mandlik
SSK Ltd.



Samarpan Sugar



Sandeep Traders



Sat Dev Om Prakash



Dr Amin Controllers
Pvt. Ltd.



Bhayani Group



Shah Jaswantil
Rasiklal



Shree Renuka Sugars
Limited



Shri Gurudatt
Sugars Ltd.



Shri Kallappanna Awade
Jawahar SSK Ltd



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Paques



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Limited



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Power Ltd.



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Peterborough, UK



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Pvt. Ltd.



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Pvt. Ltd.



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Alvean



Apex Tubes Pvt Ltd



Bray Controls India
Pvt. Ltd.



Bajaj Hindustan
Sugar Limited



Chakiat Agencies



Bally Jute Company
Ltd.



Bardoli Sugar Mill



CNBC TV 18



Coke



ISRO



ECRUU



Friends Group of Company
Gautam Freight Pvt Ltd



Fuelcraft Solutions
Pvt. Ltd.



Godavari Biorefineries
Limited



Jawahar SSK Ltd.



Greenleaf
Corporations



R D Shipping &
Logistics



Macquarie Bank Limited
(Macquarie Group)



ReNew



Resurgent India
Limited



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Sakhar Karkhana Ltd



Samarth SSK Ltd.



Samunnati
Finance



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Pvt Ltd



Liladhar Pasoo
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Sharda Group



Mitcon Consultancy &
Engineering Services Ltd.



North Star Food
Trading Llc



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Energy Ltd.



Uttam Energy



Zuari Industries
Limited



Venkateshkrupa
Sugar Mill



Vilas S.S.K. Ltd.



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and Sugars Pvt Ltd



Vision2E



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(India) Pvt. Ltd.



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Shree Balaji
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Vithalrao Shinde
SS Karkhana Ltd.,



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